



EVV
CONSULTING LLC

BRAND GUIDES

ABOUT

The company was founded in 2011 by Harpreet Ram, BS, MBA. Harpreet has 16+ years of in-house experience to help both large and small biopharmaceutical companies optimize Medical Affairs operations. Harpreet has also been instrumental in the formation and management of several Global Managed Access programs, providing life-saving therapies to patients in five continents.

PERCEPTION
APPROACHABLE
CORPORATE
CREDIBLE

FEELING
CONFIDENT

AESTHETICS
TIMELESS
SLEEK

ALWAYS DELIVER QUALITY WORK.

LOGOS



EVR
CONSULTING LLC

Primary



Submark

EVR
CONSULTING LLC



EVR
CONSULTING LLC



COLOR

Midnight

#143661
RGB: 20 54 97
CMYK: 100% 84%
36% 25%

Navy

#254E7A
RGB: 37 78 122
CMYK: 93% 73%
28% 12%

Primary

Primary Supporting

Aqua

#49B3ED
RGB: 73 177 235
CMYK: 62% 15%
0% 0%

Seafoam

#60BA97
RGB: 96 184 149
CMYK: 63% 5%
53% 0%

Supporting Accent

Primary Accent

Stone

#DADADA
RGB: 216 216 216
CMYK: 14% 11%
11% 0%

Neutral

Black

#000000
RGB: 0 0 0
CMYK: 0% 0%
0% 100%

Neutral

TYPE

H1 Heading: Globber
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?!&

P1 Paragraph: PT Sans
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?!&

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PHOTOGRAPHY

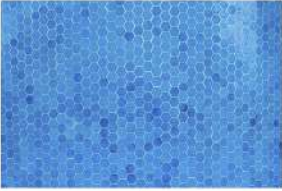
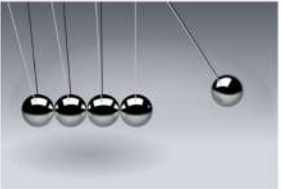


ILLUSTRATION STYLE

